



## DOING BUSINESS WITH THE BRICS: LEGAL AND BUSINESS PERSPECTIVES

**6 CPD HOURS**

### CONFERENCE PROGRAMME

“Doing Business with the BRICS: Legal and Business Perspectives” is a one-day, CPD-accredited conference looking at key legal and commercial considerations in doing business with or in the emerging markets of Brazil, Russia, India, China and South Africa. The conference is for lawyers, business professionals and business owners, and it benefits from **6 CPD hours/points**.

#### WHEN?

**Friday 19 April 2013**

9.00am (registration) to 5.30pm – Conference

5.30pm to 6.30pm – Drinks reception/networking

#### WHERE?

The Regency Room  
Charing Cross Hotel  
Strand, London WC2N 5HX

### KEYNOTE ADDRESS & SPEAKERS

**The keynote address will be given by Martin Raven.** Martin Raven spent 24 years in HM Diplomatic Service with postings in Nigeria, India, New York (United Nations), Sweden and Brazil. His final overseas assignment was Director UK Trade and Investment, Brazil, and Consul General, Sao Paulo. He is now a business consultant.

Martin will talk about the opportunities and challenges of doing business in emerging economies, using his experience to advise why and how to approach such difficult markets.

**On each of the BRICS countries, a qualified lawyer, or other expert in legal and/or business affairs in the BRICS, will speak, and there will be Q&A time.** You can find a full profile on each speaker at [www.profirma.co.uk/BRICS/](http://www.profirma.co.uk/BRICS/).

### CONFERENCE FEE

The conference fee is £299.00 plus VAT. **However, if you book before 19 March 2013, the fee will be £269.00 plus VAT.** The fee includes all conference materials, tea/coffee, a 3-course buffet lunch, and an informal drinks reception.

### FURTHER INFORMATION / TO REGISTER

For the full conference details (including the agenda), or to register, please visit [www.profirma.co.uk/BRICS/](http://www.profirma.co.uk/BRICS/), or contact ProFirma at [events@profirma.co.uk](mailto:events@profirma.co.uk) or on +44 (0)20 3662 4853. You can also visit <http://brics.eventbrite.co.uk>.